Klappenberger & Son

Revolutionizing The Home Service Franchise



Our Reputation Is Golden



Arturo Lacayo Howard County MD

No Industry Experience Necessary!

"One of my concerns was would the franchise live up to what it stated online. Everybody promises the moon, but at the end of the day, they don't deliver, but Klappenberger & Son has delivered. And I am super excited to be a part of this franchise!" Arturo Lacayo

In life and business, credibility and trust are all we have. With it, everything is possible; without it, everything is painfully difficult.

Our franchisees have done an excellent job satisfying nearly 4,000 new customers each year. With more 5 star reviews being added each year, it has given our new franchisees a great stepping stone.

In addition to trust...

We believe the success of our franchises is based on three revolutionary concepts, Training, Territory, and a Guarantee.

The 1st Franchise to Give a Guarantee



Klappenberger & Son is revolutionizing the franchise world in three major ways. The first is to offer a \$500,000 gross sale

guarantee (see details on the following page).

Exploring different franchise opportunities is exciting, but pulling the trigger with no certainty is scary; Klappenberger & Son is the only franchise that reduces the uncertainty by offering a guarantee.

I believe that if a franchisor is asking someone to quit their job and invest in a franchise, both parties should have some We Are Changing The In-changing One Franchise At A dustry One Franchise At A

NO OTHER FRANCHISE OFFERS A

GUARANTEE.

Schedule a 15-Minute Meeting with Us: https://calendly.com/dklappen2/15min

Time!

Franchise Fee Guarantee



If you follow our simple marketing plan for 20 months and fail to gross \$500,000, we will fully refund your franchise fee!

The requirements for the franchise fee guarantee are as follows:

Franchisees must have a minimum of 4 "one on one" meetings each month for 20 consecutive months. These meetings must be with:

- Realtors, Property Managers, or HOA's
- Facility Managers at schools, hospitals, or commercial buildings
- Spend \$1,000.00 per month in Pay Per Click with an approved vendor.
- Fill out and return New Contact Sheet after each month.



Revolutionizing the Industry With Huge Territories!

The problem with large territories is once they are sold they are no longer available. Most large cities have a few affluent areas and the rest are good but not great. Don't miss out! Contact us today and ask if your desired location is available or under contract.

Huge territories—It's only natural to want a large territory, but many franchisors offer territories that might not be large enough to build a big business. K&S offers territories that are 3-5 times larger than our competitors

This saves **you tens of thousands of dollars in additional cost** because you will only need one territory.



want more?

Our Training & Support Make The Guarantee Possible

For you to be successful in our system, you need to be confident and knowledgeable. Without it you will struggle. Our training is one on one, personal and customizable to work with your strengths, and goals.



"I looked at five other franchises before I chose Klappenberger & Son. Some had one week, and some had two weeks, **but here is what none of them had**. Six weeks of training with David and Clark, who are with you every step of the way." Ron Dillman



"I describe the training as complete training on all the aspects we need to succeed." Luis Camacho

Yes, you can start your own business without buying a franchise, but like anything else there is a learning curve and success is always slower.



"David has been great at showing us the ins and outs you wouldn't learn in the first year. These are mistakes that would take years to learn." Arturo Lacayo



"I thought the training was great! It was very hands-on. David was there 8-5 pm, teaching me, supporting me, [and having] patience." Arturo Lacayo





Training & Support

Could you teach me your job in one or two weeks? Heck no! But that's what our competitors do. Our training is six weeks which gives you time to learn and become confident.



"I thought the training was good. It was very challenging and demanding." **Rasheed Bowen, FL.**



"It [the training] was completely thorough. It covered everything from sales to operation to products. It delved into the guts of how to do things." Luis Camacho Houston TX



"It went into depth with everything. It was like drinking from a fire hose." **Kenny Lee Baltimore MD**

"The support is amazing. Clark and David are with you every step of the way. I feel like I am a part of something special. If I could give the training six stars, I would."

Ron Dillman OKC

We are the only home service franchise that I am aware of that concludes the last two weeks of training at your location. Corporate office training is fine, but nothing compares to the franchisor being with you in the field for your first two weeks.



Want More?

It's Easy To Get Started

- Fill out our application form at https:// franchise.klappenbergerandson.com/contact-us/
- 2. Schedule a call.
- 3. Pick your territory and talk to franchisees
- 4. Review and Sign Franchise Agreement

I didn't have any prior experience in painting and handyman. I knew how to do things around the house but not on a professional level. But after training with David I felt confident on how manage and grow my business. How to price the jobs with the Price Guide, How to manage the jobs.

Daniel Tucker , Washington DC



I describe the training as a "complete training". It covers all the areas that we need to know to have a successful business. It covers the marketing, sales, procedures and so much more.

Luis Camacho, Houston, Texas



Show Me The Money

How Soon Can I Generate Income, and How Much Money Will I Make?

It is different for every franchisee. Most of our franchisees close jobs during the last week of training but not all. We don't know what opportunities will come your way during training or afterward, but we are **amazingly confident in our system**, hence the \$500,000 franchise fee guarantee.

I've been able to do very well. My margins are excellent and have been growing my franchise by over 100% over each of my first 3 years. Very pleased and thankful.

Kenny Lee—Baltimore



Most people don't consider when buying a business is, what type of happiness the company will bring. I am very happy with my business. It has given me the ability to take my family to the Caribbean for a month vacation over the winter and watch my children run through the sand. It also has improved my self-esteem.

-Alex Mironov, Montgomery County, MD franchisee

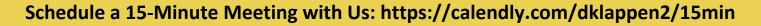


"Buying this franchise was the best finical decision I have ever made.

K&S has provided me with the best of both worlds – all the resources I need to operate, with the personal support to navigate the ins and outs of our business. It's reassuring to know our services will always be in need regardless of what is happening in create financial success for myself and my family."

-Daniel Tucker, Washington DC, Annapolis, MD





Investment

At Klappenberger & Son, we have kept the investment low to give you the best opportunity to grow your business quickly and with the best possible ROI.

INITIAL INVESTMENT – STARTUP COSTS

•	Franchise Fee\$40,000 - \$47,000
•	Vehicle & Signage\$4,200 – \$8,600
•	Office Supplies / tools\$4,200 - \$10,600
•	Marketing\$4,200 - \$7,400
•	Training\$1,000 - \$5,200
•	Bookkeeping Service\$3,200 – \$4,200
•	Miscellaneous\$5,900 - \$9,500
•	Additional Capital\$15,000 - \$20,000
TOTAL (approx.)\$85,200	



The Revolution Has Started & We Are Winning! Come Join Our Family!

So I looked at various opportunities, and I picked this particular one I picked up and progress on because, relatively speaking, it's a low risk opportunity. It has a good proven track of generating very good income, more than sufficient income. And I was looking forward to actually building something, you know, building a company of my own. I definitely don't regret anything. The money that I invested, I was able to return very quickly, much faster. I think ordinary small business would expect to return the initial investment.

Alex Mironov, Franchisee Montgomery County MD



The money is great. What's wonderful about the service business we deal with a lot of customers and customers are happy and happy customer will refer you to other customers. So that's been a great source for me to make more money.

Arturo Lacayo, Franchisee Howard County MD



"Having 4 weeks of training plus two weeks down here in OKC was very helpful We estimated jobs together and I it helped us launch our business much faster than we would have otherwise been able to do. "

Aarron Dillman



"A great experience. I have a diverse entrepreneurial background, but the Klappenberger & Son franchise experience is second to none. David and his team are invested and involved. David's knowledge experience, mentorship, and accessibility far exceeds expectations. It allows franchisees the opportunities to build, grow, and succeed.

-Rasheed Bowen, Miami FL





About Us

Klappenberger & Son was founded in 1989 by David Klappenberger. Fresh out of college, I put together a small group of painters and carpenters and worked in the field with them for 17 years.

During that time I started and ran several companies which all failed. My accountant rightfully pointed out that Klappenberger & Son was doing so well that it could finance my other projects. Why don't you focus on growing Klappenberger & Son.

So in 2011, I got serious about growing Klappenberger & Son. As a result, I tripled the gross sales from \$550,000 to \$1.72 million in 3 years!

In 2014, I decided to franchise. My team put together all the tools and support needed in a easy to follow process for franchising. Our franchise opportunity is designed to be the best. We give people with no experience the tools and guidance to reach their financial dreams.

As you do your due diligence, I hope you see all the <u>little gems</u> that separate us from not just the painting and handyman industry but from the entire home service franchise industry.

To schedule a meeting and see if our franchise is a good fit please schedule a time at your convenance.

Thanks,

David Klappenberger





Contact Us Today

443 223 0645 Franchise.klappenbergerandson.com