

# Franchise Opportunity

Residential

Commercial

Painting

Handyman



**With a Guarantee**

**Contact Us Today**

443 223 0645

[franchise@klappenbergerandson.com](mailto:franchise@klappenbergerandson.com)

# Be Your Own Boss



## Klappenberger & Son Makes It Easy To Own Your Own Business

Largest Territories of Any Known Franchise  
Exclusive Territories  
One On One Training  
Part of the training is done in your territory



*Want More?*

Having your own business is the American dream. A successful business gives you freedom and the ability to take care of yourself and your family. Small businesses are a critical part of the American economy that we use every day.

Franchising with Klappenberger & Son gets you up and running so much faster than you can on your own.

Consider all the critical pieces of the puzzle that are done for you.

**Website** – Real Internet presence that would take years to develop.

**Facebook** managed account

**Call Center** – sets appointments and more!

**Price Guide** – for accurate estimating

**Bookkeeping services** – know your P&L

**Marketing / Sales Tools** -Impressive & effective

**National Discounts** with paint manufactures

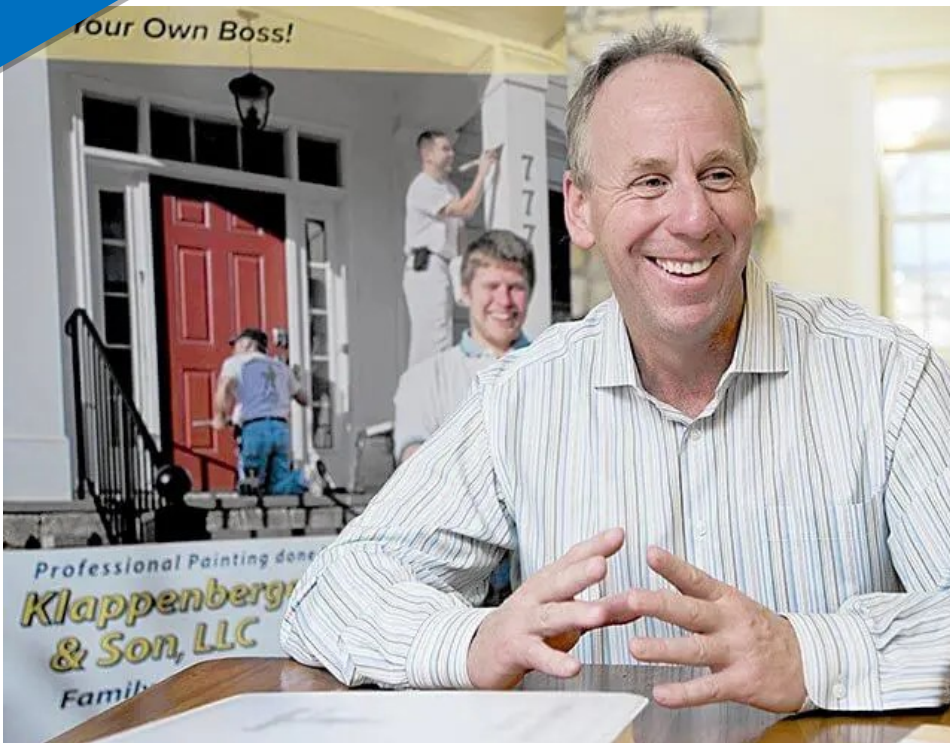
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# Our Reputation Is Golden

*No Industry Experience Necessary!*



Klappenberger & Son will share our secrets with you and put you on the path to success. With 33 years of experience, we have created training videos that share all of our best practices.

When these best practices are applied good things happen. The results are quality work and repeat customers.

Klappenberger & Son has 1000's of 5-star reviews that clearly shows our model works!

Our proven turnkey systems and processes gets you out of the gate quickly and gener-

Klappenberger & Son makes it easy and convenient for customers to book cleaning service with online booking.

We also provide a 24/7 customer service help line with live operators to resolve any customer issues.



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# What Makes Us Better?



**Huge territories**—Our territories are 3-6 times larger than most painting and handyman franchises. This gives you room to grow a significant business.

**Exclusivity in your territory**— a Klappenberger & Son franchise does not allow other K&S franchises to operate in your area.



**Training**— our training is by far the best in the industry. Our training is five weeks long compared to our competitors 1-2 weeks.

**Training by the best** - two experts with a combined 50 years experience of running their painting and handyman businesses educate you and train you to use our proprietary systems.



**Ongoing Support**— We are with you every step of the way. When issues arise, we will walk you through solutions.

**More Support**—Need help estimating a job? We are ready to help.



**Lowest Ongoing Fees**— Our royalty rates start at 6% and drop 4% at specific benchmarks. Brand development is 2%. All other obligations are paid directly to a third party. See FDD for details.



**Sales**— leads are worthless if you are not closing jobs. Our in-depth sales training and marketing material have us closing jobs at nearly twice the national average.



**Digital Marketing**—Being visible on the internet is not easy. We will create a 5-page personal landing site for you. We also will post your pictures on Facebook so people can see your beautiful work.

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# Franchise Fee Guarantee



**If you follow our simple marketing plan for 20 months and fail to gross \$500,000, we will fully refund your franchise fee!**

**The requirements for the franchise fee guarantee are as follows:**

Franchisees must have a minimum of 4 "one on one" meetings each month for 20 consecutive months. These meetings must be with:

- ♦ Realtors, Property Managers, or HOA's
- ♦ Facility Managers at schools, hospitals, or commercial buildings
- ♦ Spend \$1,000.00 per month in Pay Per Click with an approved vendor.
- ♦ Fill out and return New Contact Sheet after each month.



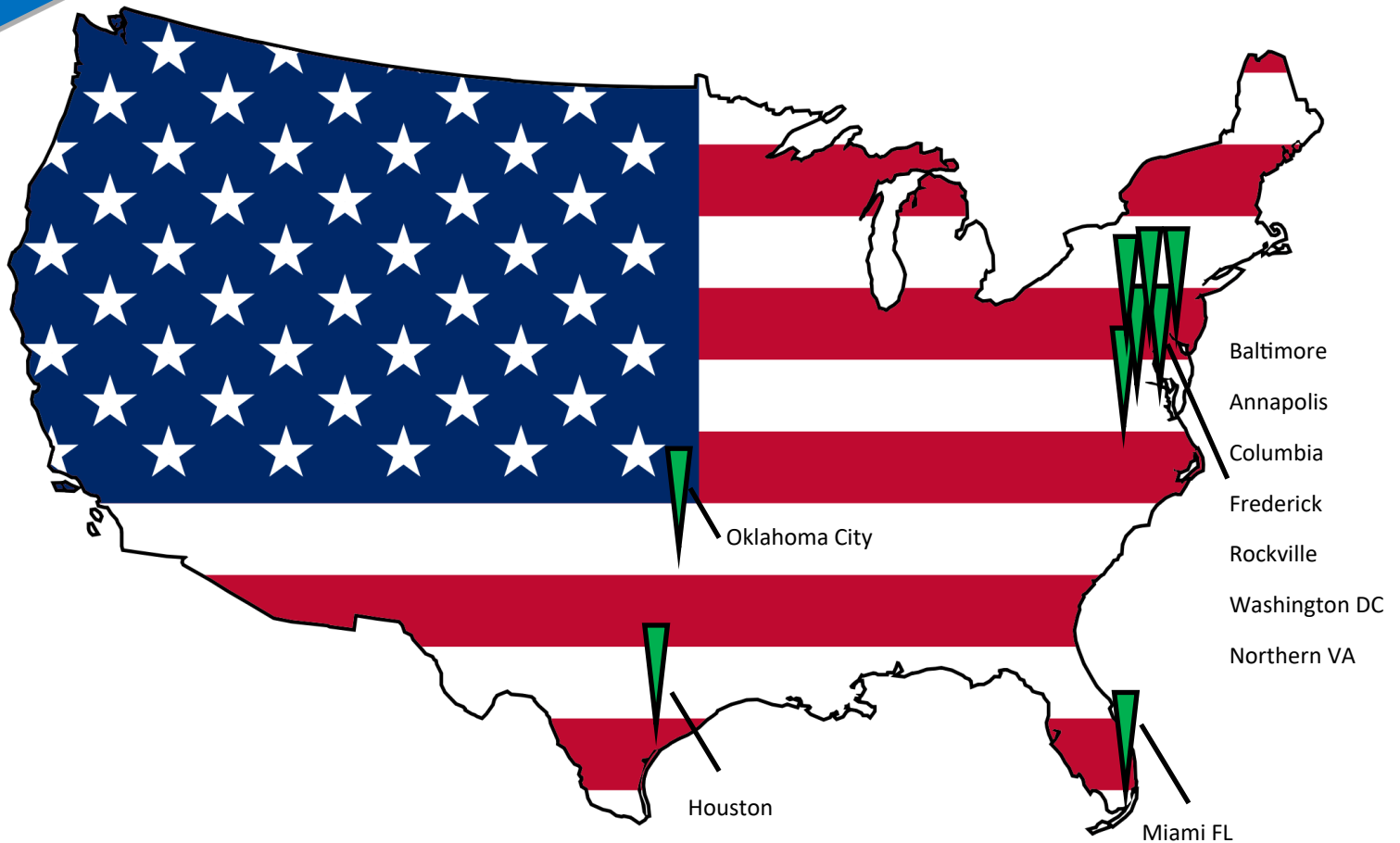
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# Huge Exclusive Territories



Our territories are typically around 500,000 to 700,000 people. That's a lot! It is so big that buying two territories is not necessary.

I grew my painting business to 30 people in a population that was about 500,000 people.

It would be disingenuous for me to ask you to do what I did in a territory a fraction of the size.

Enjoy the enormous territory, and let's grow something significant together!

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# Our Vision

At Klappenberger & Son, our vision, mission, and goal are for you to be thrilled you bought our franchise years after you started. My mission is for us to grow your business together. I enjoy assisting, coaching, and supporting my franchisees, and I want you to avoid many mistakes I made. My goal has always been to have a highly reputable painting and handyman company that generates wealth for the franchisees.

## Klappenberger & Son Testimonials

*Most people don't consider when buying a business is what type of happiness the company will bring. I am very happy with my business. It has given me the ability to take my family to the Caribbean for a month vacation over the winter and watch my children run through the sand. It also has improved my self-esteem.*



**-Alex Mironov, Montgomery County, MD franchisee**

*"Buying this franchise was the best financial decision I have ever made.*

*K&S has provided me with the best of both worlds – all the resources I need to operate, with the personal support to navigate the ins and outs of our business. It's reassuring to know our services will always be in need regardless of what is happening in the world. Now I have the tools to create financial success for myself and my family."*



**-Daniel Tucker, Washington DC, Annapolis, MD**



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# Investment

At Klappenberger & Son, we have kept the investment low to give you the best opportunity to grow your business quickly and with the best possible ROI.

## INITIAL INVESTMENT – STARTUP COSTS

- Franchise Fee .....\$40,000 - \$47,000
- Vehicle & Signage .....\$4,200 – \$8,600
- Office Supplies / tools .....\$4,200 - \$10,600
- Marketing .....\$4,200 - \$7,400
- Training .....\$1,000 - \$5,200
- Bookkeeping Service .....\$3,200 – \$4,200
- Miscellaneous .....\$5,900 - \$9,500
- Additional Capital .....\$15,000 - \$20,000
- TOTAL (approx.) .....\$85,200 - \$116,000



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# It's Easy To Get Started

1. Fill out our application form at <https://franchise.klappenbergerandson.com/contact-us/>
2. Schedule a call.
3. Pick your territory and talk to franchisees
4. Review and Sign Franchise Agreement

I didn't have any prior experience in painting and handyman. I knew how to do things around the house but not on a professional level. But after training with David I felt confident on how manage and grow my business. How to price the jobs with the Price Guide, How to manage the jobs.

John Knowles, Northern VA



I describe the training as a "complete training". It covers all the areas that we need to know to have a successful business. It covers the marketing, sales, procedures and so much more.

Luis Camacho, Houston, Texas



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# There Is Anything More Valuable To A Franchisor Than A Satisfied Franchisee!

*So I looked at various opportunities, and I picked this particular one I picked up and progress on because, relatively speaking, it's a low risk opportunity. It has a good proven track of generating very good income, more than sufficient income. And I was looking forward to actually building something, you know, building a company of my own. I definitely don't regret anything. The money that I invested, I was able to return very quickly, much faster. I think ordinary small business would expect to return the initial investment.*

**Alex Mironov, Franchisee Montgomery County MD**



*The money is great. What's wonderful about the service business we deal with a lot of customers and customers are happy and happy customer will refer you to other customers. So that's been a great source for me to make more money.*

**Arturo Lacayo, Franchisee Howard County MD**



*I looked at five other painting franchises. And you know, some of them had a week training, some of them had two weeks of training. Here's what none of them had. The guy that started the company spends six weeks with you. And just the amount of knowledge that I learned the way to do things, techniques. You know, we're all about getting five star reviews on Google. The training, if I could give it six stars, that's what I would give it.*

**Ron Dillman, Franchisee Oklahoma City**



*"A great experience. I have a diverse entrepreneurial background, but the Klappenberger & Son franchise experience is second to none. David and his team are invested and involved. David's knowledge experience, mentorship, and accessibility far exceeds expectations. It allows franchisees the opportunities to build, grow, and succeed.*

**-Rasheed Bowen, Miami FL**



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